

2019 COMMUNITY INVESTMENT REPORT

as of December 31, 2019



Jewish Federation of St. Louis' mission is to mobilize the Jewish community and its human and financial resources to preserve and enhance Jewish life in St. Louis, Israel, and around the world. In 2017, our new Strategic Plan outlined a fundamental change of process to bring greater focus to our work and enhance our impact. The plan established our four Core Commitments.

Expand and strengthen an **engaged, vibrant, and flourishing** St. Louis Jewish community  **CC1**

Secure the **well-being and safety** of individuals within the Jewish community  **CC2**

Strengthen our **connection to Israel** and the Jewish people worldwide  **CC3**

Develop the **financial & human resources** and **infrastructure** needed by our community  **CC4**

The Board of Directors set **priorities** within each Core Commitment, which guide Federation's needs assessments, plan development, community investments, and evaluations.

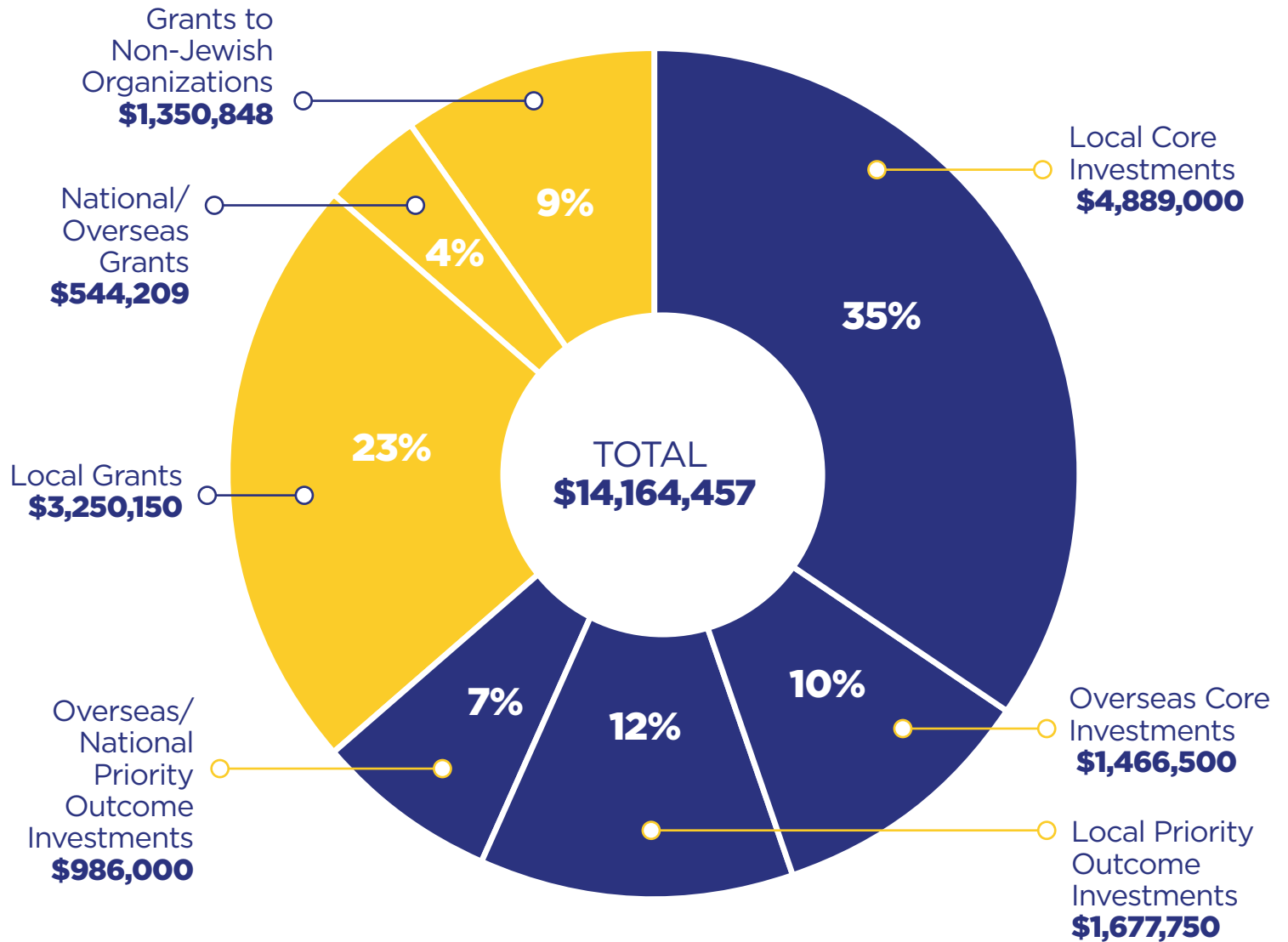
This report outlines 2019 Community Investments by Core Commitment and priority area as of December 31, 2019.

ALL COMMUNITY INVESTMENTS

This chart outlines all investments approved between January 1, 2019 and December 31, 2019, including investments in organizations outside the Jewish Federation of St. Louis and investments in internal initiatives. To learn more about the specific investments and the different sources of funding, go to JFedSTL.org/What-We-Fund.

Supporting Foundations, Restricted Endowments, and Donor Advised Fund Investments

Annual Campaign and Unrestricted Endowment Investments

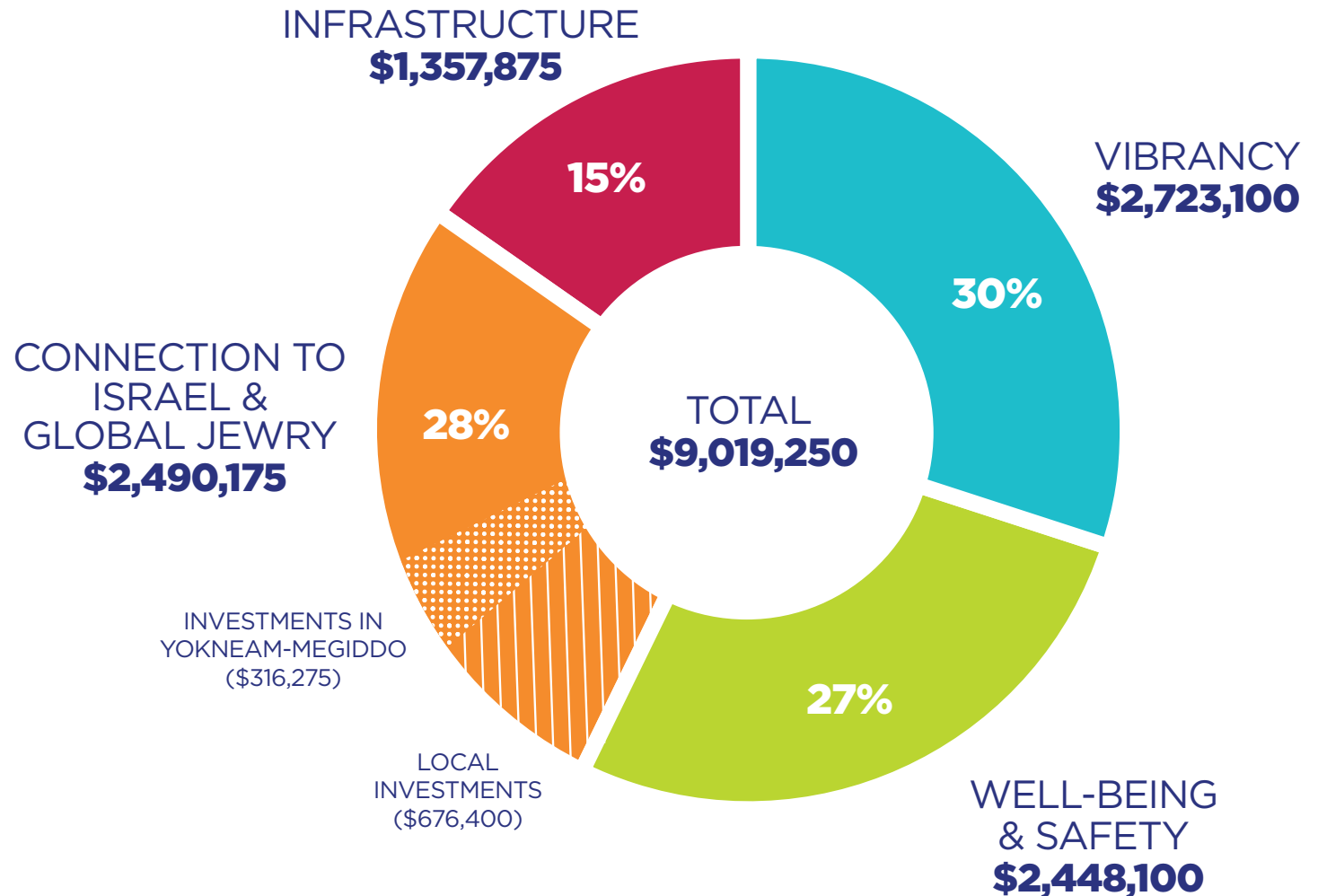


CORE AND PRIORITY OUTCOME INVESTMENTS BY CORE COMMITMENT

(AS OF DECEMBER 2019)

Core Investments are significant investments in organizations whose core work is aligned with Federation's Core Commitments and priorities. Core Investments are focused on the high-level outcomes of an organization's work or aim they wish to see and are not focused on specific programs. Each Core Investment is also meant to support the organization's infrastructure and capacity.

Priority Outcome Investments (POIs) are restricted investments made for initiatives and programs that aim to achieve outcomes within Federation's identified priority areas.



CORE INVESTMENTS

To the right you can find the organizations receiving a Core Investment and in which Core Commitments our investment in their work aligns.

ORGANIZATION – PROGRAM	TOTAL INVESTMENT	VIBRANCY (CC1)	WELL-BEING AND SAFETY (CC2)	CONNECTION TO ISRAEL AND GLOBAL JEWRY (CC3)	INFRASTRUCTURE (CC4)
Covenant Place Foundation*	\$83,000		x		x
Esther Miller Bais Yaakov**	\$40,000	x			
H.F. Epstein Hebrew Academy**	\$58,000	x			
Hillel at Mizzou	\$60,000	x		x	x
Hillel at Washington University	\$107,000	x		x	x
Jewish Agency for Israel (JAFI)	\$720,000			x	x
Jewish Community Center*	\$1,040,000	x	x	x	x
Jewish Community Relations Council	\$285,000	x	x	x	x
Jewish Family Services*	\$759,000		x		x
Jewish Federation of St. Louis - Center for Jewish Learning	\$560,000	x		x	x
Jewish Federation of St. Louis - Community Engagement*	\$886,000	x		x	x
Jewish Federation of St. Louis - Community Security*	\$105,000		x		x
Jewish Federation of St. Louis - HMLC*	\$220,000	x	x		x
Jewish Federation of St. Louis - St. Louis NORC*	\$200,000		x		x
Joint Distribution Committee (JDC)*	\$505,000			x	x
Saul Mirowitz Jewish Community Day School**	\$185,500	x			
The St. Louis Jewish Light****	\$77,000	x			x
Torah Prep School of St. Louis**	\$209,000	x			
Yeshivat Kadimah High School**	\$14,500	x			
YM*** - Yokneam Megiddo Partnership*	\$241,500			x	x
TOTAL:	\$6,355,500				

* These investments are multi-year commitments, contingent upon the organization achieving outcomes and Federation's Annual Campaign.

** The Day School Funding Formula provides \$1,000 per student currently enrolled in the day schools and an additional \$500 for "new" students. Participating Day Schools include Bais Yaakov, Epstein Hebrew Academy, Saul Mirowitz Community Day School, and Yeshivat Kadimah.

*** YM signifies investments in our partnership with Yokneam and Megiddo.

**** The investment in the Light is the second year of a three-year commitment to the Light, as part of a larger \$1 million investment in partnership with the Staenberg Family Foundation and an anonymous donor.

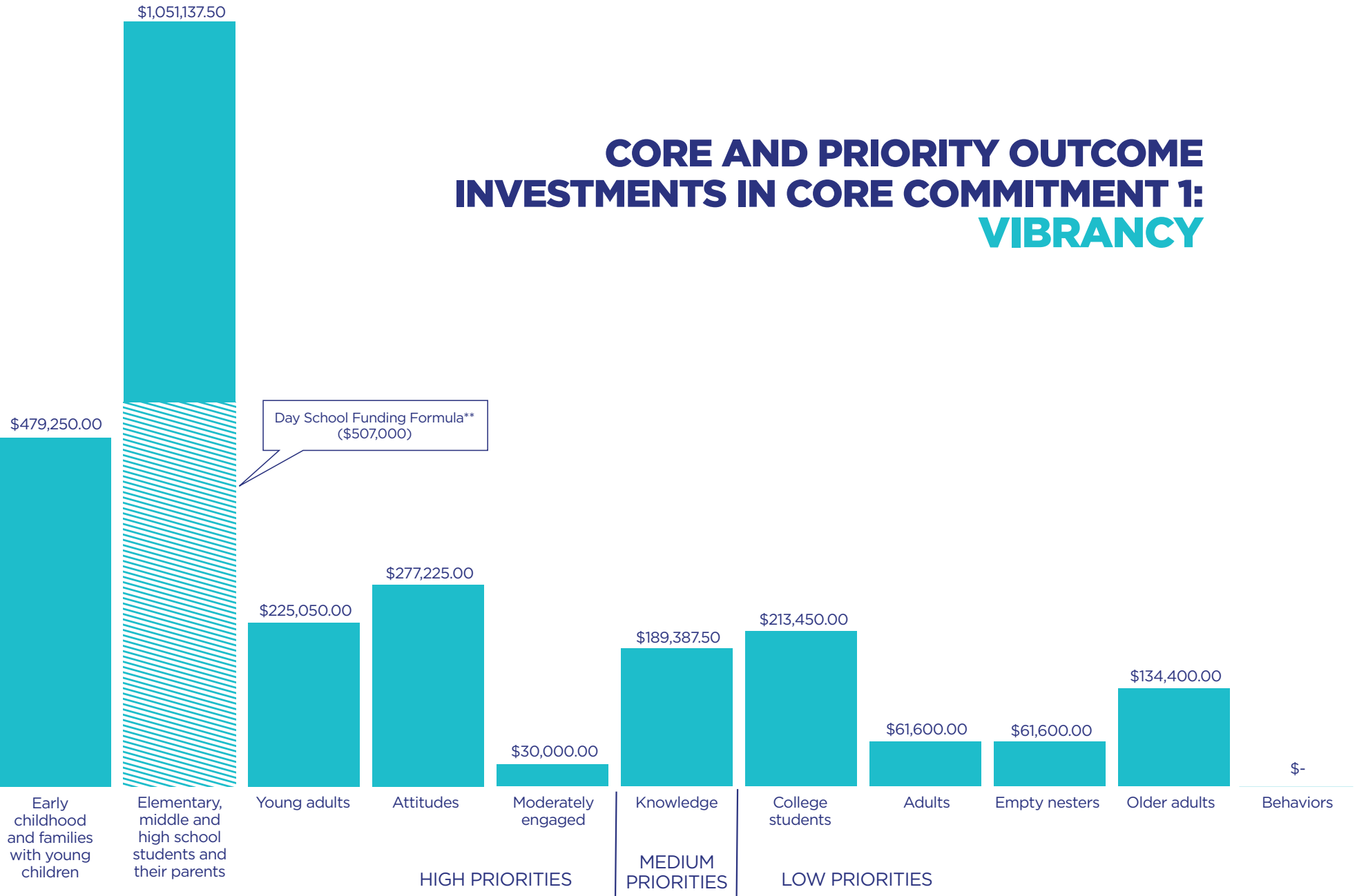
The following pages break down Core and Priority Outcomes Investments by Core Commitment and priority area.

Jewish Federation of St. Louis makes investments in our community partners to support their efforts to achieve outcomes. This is the first time, in an ongoing learning process, in which Federation has aligned community investments with our Core Commitments and priority areas since the approval of the **2017 Strategic Plan**.

Core Investments are determined based on the organization's work and the outcomes in which we invest in them to achieve.

All Priority Outcome Investments are aligned with one primary priority area.

CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 1: VIBRANCY



CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 1: VIBRANCY

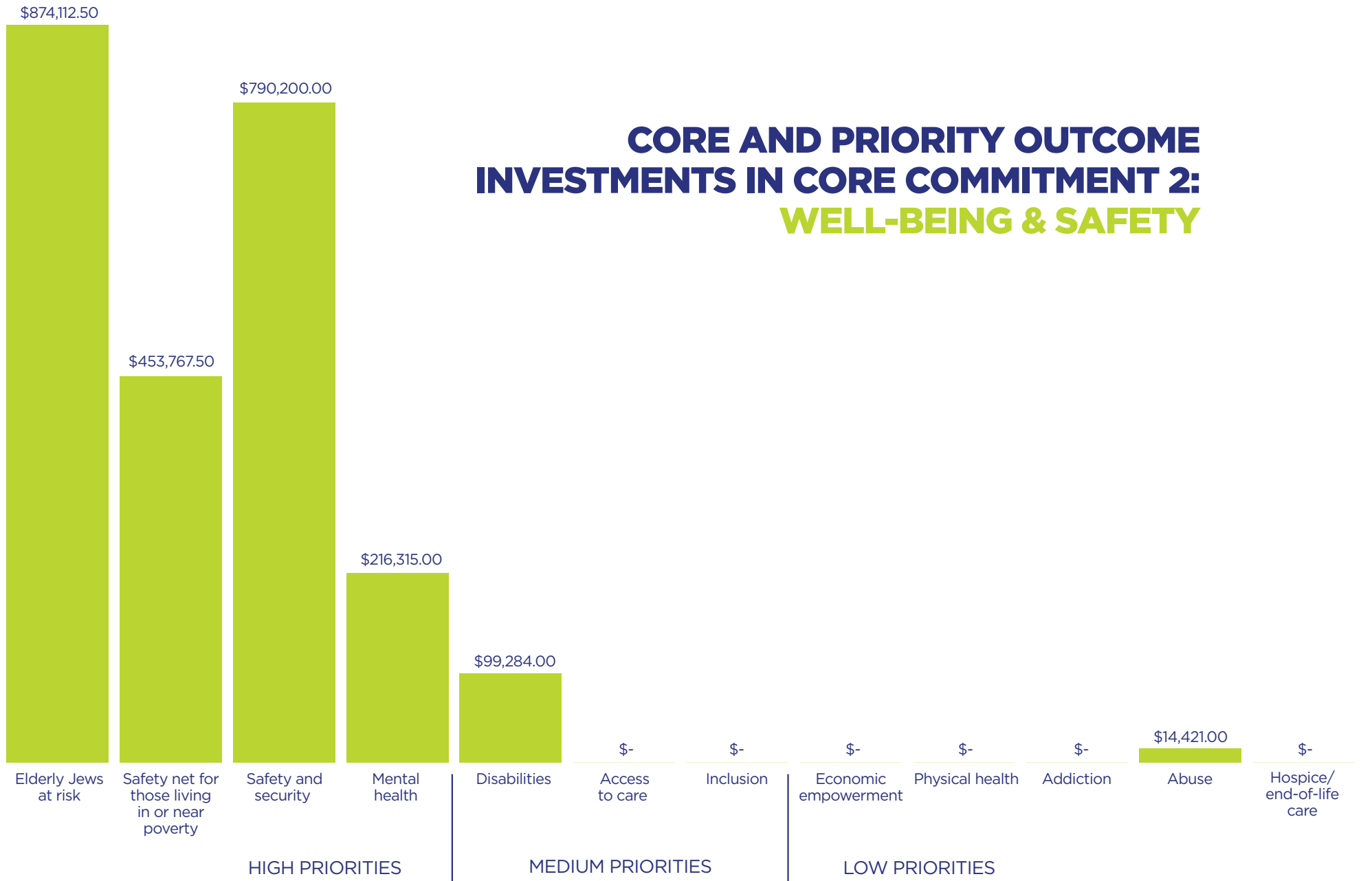
Investment Type	Organization - Program	Total Investment	Total CC1 Investment	High			Medium	Low					
				Early childhood and families with young children	Elementary, middle, and high school students and their parents	Young adults	Moderately engaged	Attitudes	Knowledge	College students	Adults	Empty nesters	Older adults
Core	Hillel at Mizzou	\$60,000.00	\$51,000.00						\$51,000.00				
Core	Hillel at Washington University	\$107,000.00	\$90,950.00						\$90,950.00				
Core	Jewish Community Center*	\$1,040,000.00	\$728,000.00	\$145,600.00	\$364,000.00			\$145,600.00				\$72,800.00	
Core	Jewish Community Relations Council	\$285,000.00	\$99,750.00		\$24,937.50			\$49,875.00	\$24,937.50				
Core	Jewish Federation of St. Louis - Center for Jewish Learning	\$560,000.00	\$308,000.00						\$123,200.00		\$61,600.00	\$61,600.00	\$61,600.00
Core	Jewish Federation of St. Louis - Community Engagement*	\$886,000.00	\$443,000.00	\$243,650.00	\$44,300.00	\$155,050.00							
Core	Jewish Federation of St. Louis - Holocaust Museum & Learning Center*	\$220,000.00	\$22,000.00						\$22,000.00				
Core	The St. Louis Jewish Light****	\$77,000.00	\$38,500.00					\$19,250.00	\$19,250.00				
DSFF**	Esther Miller Bais Yaakov**	\$40,000.00	\$40,000.00		\$40,000.00								
DSFF**	H.F. Epstein Hebrew Academy**	\$58,000.00	\$58,000.00		\$58,000.00								
DSFF**	Saul Mirowitz Jewish Community Day School**	\$185,500.00	\$185,500.00		\$185,500.00								
DSFF**	Torah Prep School of St. Louis**	\$209,000.00	\$209,000.00		\$209,000.00								
DSFF**	Yeshivat Kadimah High School**	\$14,500.00	\$14,500.00		\$14,500.00								
POI	BBYO - BBYO St. Louis Council	\$8,000.00	\$8,000.00		\$8,000.00								
POI	Chabad on Campus - JGrads	\$45,000.00	\$45,000.00			\$45,000.00							
POI	Chabad on Campus - The Network	\$24,000.00	\$24,000.00						\$24,000.00				
POI	Early Childhood Directors Council	\$65,000.00	\$65,000.00	\$65,000.00									
POI	Hillel at Mizzou - Israel Engagement and Jewish Identity Worker	\$10,000.00	\$10,000.00						\$10,000.00				
POI	Hillel at Washington University - Jewish Engagement Initiative	\$37,500.00	\$37,500.00						\$37,500.00				
POI	Jewish Community Center - Family Center's Jewish Family Engagement Initiative	\$10,000.00	\$10,000.00	\$10,000.00									
POI	Jewish Community Center - Sababa:Jewish Arts & Culture Festival*	\$62,500.00	\$62,500.00					\$62,500.00					
POI	Jewish Student Union	\$38,500.00	\$38,500.00		\$38,500.00								
POI	Kol Rinah, We Stories, ADL and PJ Library - Discovering Differences	\$15,000.00	\$15,000.00	\$15,000.00									
POI	Next Dor STL	\$10,000.00	\$10,000.00			\$10,000.00							
POI	One Happy Camper - Jewish Federation Community Engagement	\$14,400.00	\$14,400.00		\$14,400.00								
POI	Reform Teen Initiative	\$50,000.00	\$50,000.00		\$50,000.00								
POI	St. Charles Family Network - Chabad of Greater St. Louis	\$30,000.00	\$30,000.00				\$30,000.00						
POI	St. Louis Kollel - Torah & Turf	\$15,000.00	\$15,000.00			\$15,000.00							
TOTALS			\$2,723,100.00	\$479,250.00	\$1,051,137.50	\$225,050.00	\$30,000.00	\$277,225.00	\$189,387.50	\$213,450.00	\$61,600.00	\$61,600.00	\$134,400.00

* These investments are multi-year commitments, contingent upon the organization achieving outcomes and Federation's Annual Campaign.

** The Day School Funding Formula provides \$1,000 per student currently enrolled in the day schools and an additional \$500 for "new" students. Participating Day Schools include Bais Yaakov, Epstein Hebrew Academy, Saul Mirowitz Community Day School, and Yeshivat Kadimah.

**** The investment in the Light is the second year of a three-year commitment to the Light, as part of a larger \$1 million investment in partnership with the Staenberg Family Foundation and an anonymous donor.

CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 2: WELL-BEING & SAFETY

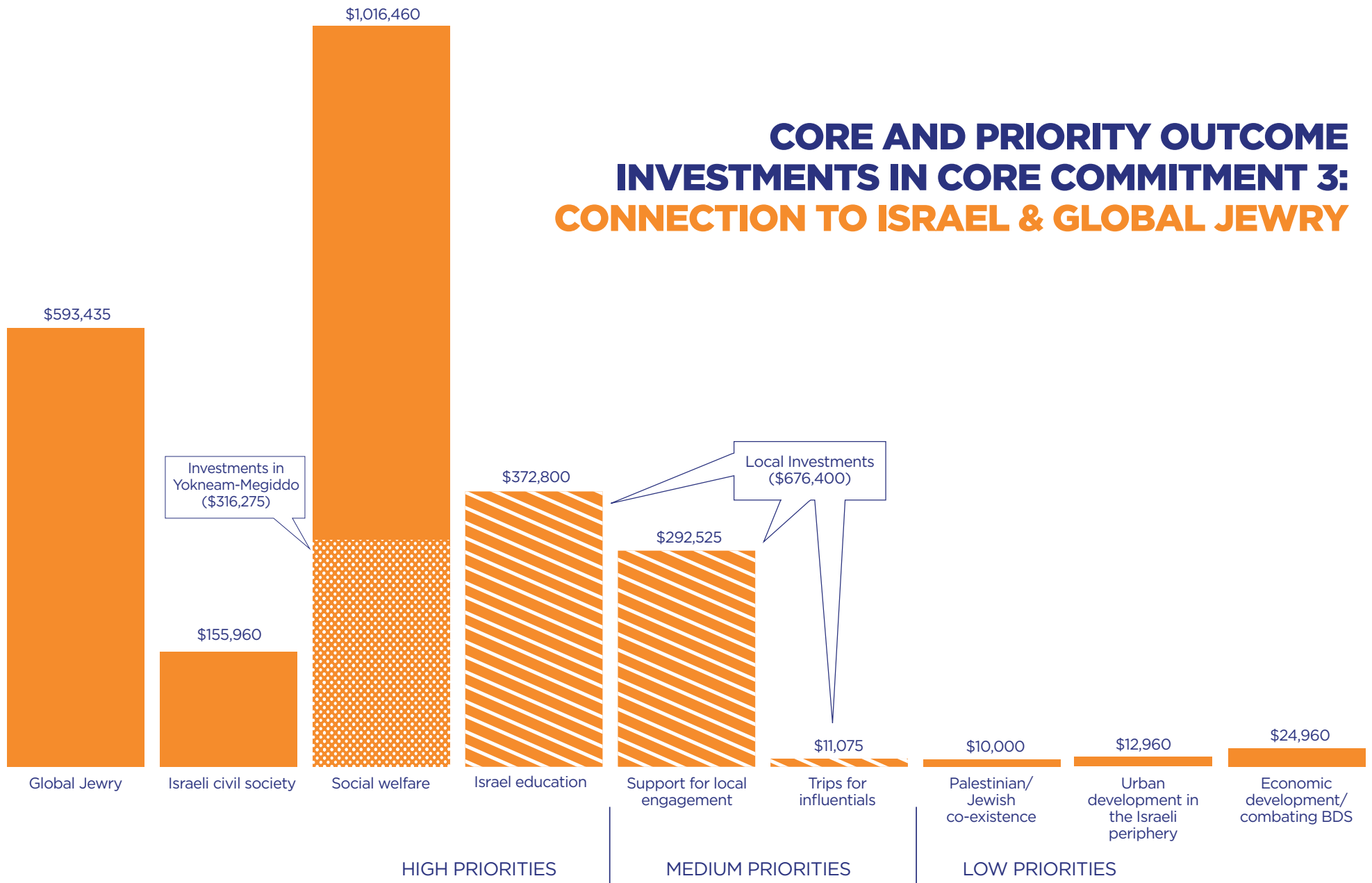


CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 2: WELL-BEING & SAFETY

Investment Type	Organization - Program	Total Investment	Total CC2 Investment	High				Medium			Low			
				Elderly Jews at risk	Safety net for those living in or near poverty	Safety and security	Mental health	Disabilities	Access to care	Inclusion	Economic empowerment	Physical health	Addiction	Abuse
Core	Covenant Place Foundation*	\$83,000.00	\$78,850.00	\$78,850.00										
Core	Jewish Community Center*	\$1,040,000.00	\$208,000.00	\$104,000.00	\$62,400.00			\$41,600.00						
Core	Jewish Community Relations Council	\$285,000.00	\$114,000.00			\$114,000.00								
Core	Jewish Family Services*	\$759,000.00	\$721,050.00	\$180,262.50	\$252,367.50		\$216,315.00	\$57,684.00					\$14,421.00	
Core	Jewish Federation of St. Louis - Community Security*	\$105,000.00	\$99,750.00			\$99,750.00								
Core	Jewish Federation of St. Louis - Holocaust Museum & Learning Center*	\$220,000.00	\$187,000.00			\$187,000.00								
Core	Jewish Federation of St. Louis - St. Louis NORC*	\$200,000.00	\$190,000.00	\$190,000.00										
POI	ADL Heartland	\$17,000.00	\$17,000.00			\$17,000.00								
POI	Covenant Place - Social Nutrition Program	\$80,000.00	\$80,000.00	\$80,000.00										
POI	Covenant Place Social Nutrition	\$75,000.00	\$75,000.00	\$75,000.00										
POI	Crown Center - Russian Language Case Manager*	\$5,000.00	\$5,000.00	\$5,000.00										
POI	Crown Center - Social Nutrition	\$63,000.00	\$63,000.00	\$63,000.00										
POI	Ephraim Block Gap	\$24,000.00	\$24,000.00		\$24,000.00									
POI	JCC Social Nutrition	\$15,000.00	\$15,000.00	\$15,000.00										
POI	Jewish Community Center - Social Nutrition	\$70,000.00	\$70,000.00	\$70,000.00										
POI	Jewish Community Security - Jewish Federation	\$350,000.00	\$350,000.00			\$350,000.00								
POI	MERS/Goodwill - Jewish Community Employment Services*	\$55,000.00	\$55,000.00		\$55,000.00									
POI	MERS/Goodwill Marketing for Jewish Community Employment Services	\$15,000.00	\$15,000.00		\$15,000.00									
POI	Mirowitz Security Personnel	\$22,450.00	\$22,450.00			\$22,450.00								
POI	Para-chaplaincy - JFS	\$13,000.00	\$13,000.00	\$13,000.00										
POI	Rabbinic Chessed fund	\$45,000.00	\$45,000.00		\$45,000.00									
TOTALS			\$2,448,100.00	\$874,112.50	\$453,767.50	\$790,200.00	\$216,315.00	\$99,284.00					\$14,421.00	

*These investments are multi-year commitments, contingent upon the organization achieving outcomes and Federation's Annual Campaign.

CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 3: CONNECTION TO ISRAEL & GLOBAL JEWRY

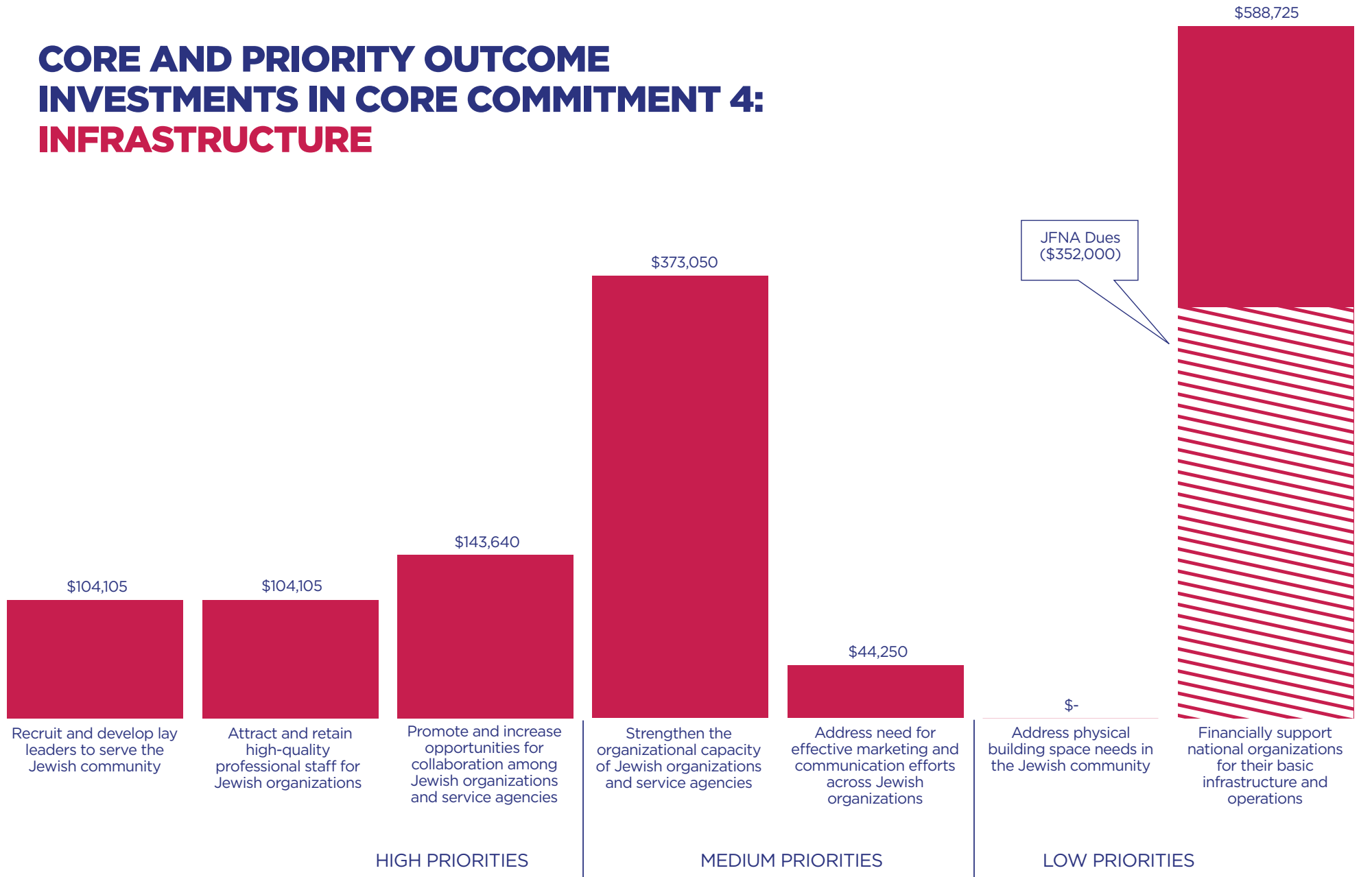


CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 3: CONNECTION TO ISRAEL & GLOBAL JEWRY

Investment Type	Organization - Program	Total Investment	Total CC3 Investment	High			Medium		Low			
				Global Jewry	Israeli civil society	Social welfare	Israel education	Support for local engagement	Trips for influencers	Palestinian/Jewish co-existence	Urban development in the Israeli periphery	Economic development/ combating BDS
Core	Covenant Place Foundation*	\$83,000	\$83,000									
Core	Hillel at Mizzou	\$60,000	\$6,000				\$6,000					
Core	Hillel at Washington University	\$107,000	\$10,700				\$10,700					
Core	Jewish Agency for Israel (JAFI)	\$720,000	\$648,000	\$142,560	\$12,960	\$466,560					\$12,960	\$12,960
Core	Jewish Community Center*	\$1,040,000	\$52,000				\$26,000	\$26,000				
Core	Jewish Community Relations Council	\$285,000	\$57,000				\$57,000					
Core	Jewish Family Services*	\$759,000										
Core	Jewish Federation of St. Louis - Center for Jewish Learning	\$560,000	\$100,800				\$50,400	\$50,400				
Core	Jewish Federation of St. Louis - Community Engagement*	\$886,000	\$221,500				\$44,300	\$166,125	\$11,075			
Core	Jewish Federation of St. Louis - Community Security*	\$105,000										
Core	Joint Distribution Committee (JDC)*	\$505,000	\$454,500	\$340,875		\$113,625						
Core	YM*** - Yokneam Megiddo Partnership*	\$241,500	\$205,275			\$205,275						
POI	A Safe Home and Rehabilitation Program for Women and Children Escaping Domestic Violence*	\$5,000	\$5,000			\$5,000						
POI	Birthright Israel	\$50,000	\$50,000					\$50,000				
POI	Campus Shaliach - Chabad on Campus	\$43,000	\$43,000				\$43,000					
POI	Center for Women's Justice*	\$20,000	\$20,000		\$20,000							
POI	Economic Empowerment for Women - A Business of One's Own	\$15,000	\$15,000			\$15,000						
POI	Elifelet - Community Guidance and Counseling Center for the Asylum Seekers Community	\$5,000	\$5,000			\$5,000						
POI	Hand In Hand - Jaffa School Growth and Expansion*	\$12,000	\$12,000		\$12,000							
POI	Hand in Hand Educational Resource Center	\$15,000	\$15,000		\$15,000							
POI	Israel Education at the J (Shaliach)*	\$57,000	\$57,000				\$57,000					
POI	Israel Trauma Coalition - Creating Resilient Teams in the Bedouin Community	\$10,000	\$10,000			\$10,000						
POI	Israeli Arab Interagency Task Force on Israeli Arab Issues*	\$1,000	\$1,000		\$1,000							
POI	ITIM - Legal & Public Policy Centers*	\$20,000	\$20,000		\$20,000							
POI	Jewish Community Center - Z3 Conference	\$9,400	\$9,400				\$9,400					
POI	Jerusalem College of Technology - Haredi Job Placement*	\$10,000	\$10,000			\$10,000						
POI	Jerusalem Open House for Pride & Tolerance - Education for Tolerance	\$10,000	\$10,000			\$10,000						
POI	Jewish Agency for Israel - Fund for Victims of Terror*	\$15,000	\$15,000			\$15,000						
POI	Jewish Agency for Israel - Summer Camps in Riga and Kazakhstan	\$60,000	\$60,000	\$60,000								
POI	Jewish Federations of North America - Israel Action Network	\$12,000	\$12,000									\$12,000
POI	Jewish Federations of North America - The Israel Religious Expression Platform (iREP)	\$5,000	\$5,000		\$5,000							
POI	Jindas Urban Regeneration in Lod*	\$15,000	\$15,000			\$15,000						
POI	Joint Distribution Committee - Elderly Welfare Relief in the Former Soviet Union	\$50,000	\$50,000	\$50,000								
POI	Kol Israel Haverim - Alliance - Cracking the Glass Ceiling	\$20,000	\$20,000			\$20,000						
POI	Q School - Interfaith Arab Jewish Model United Nations for Youth	\$15,000	\$15,000		\$15,000							
POI	Road to Recovery*	\$10,000	\$10,000						\$10,000			
POI	Shaharit - 120 Program For Rising Multicultural National Political Leadership*	\$25,000	\$25,000		\$25,000							
POI	Shaliach - Shevet Keshet, Bnai Amoona, Mirowitz*	\$39,000	\$39,000				\$39,000					
POI	Shinshinim Expansion - Center for Jewish Learning	\$30,000	\$30,000				\$30,000					
POI	Shores Institute Head of Research*	\$25,000	\$25,000			\$25,000						
POI	Shores Institute for Socioeconomic Research*	\$20,000	\$20,000			\$20,000						
POI	YM*** - Association for the Aged - Integrating Active Society	\$10,000	\$10,000			\$10,000						
POI	YM*** - Gil Or - Supportive Community	\$10,000	\$10,000			\$10,000						
POI	YM*** - Israel Movement for Reform and Progressive Judaism - Maggid HaRuach Initiative for Jewish Renewal in Megiddo*	\$30,000	\$30,000		\$30,000							
POI	YM*** - Jewish Agency for Israel - Youth Futures*	\$28,000	\$28,000			\$28,000						
POI	YM*** - Leket Israel - Yokneam Food Support Program*	\$18,000	\$18,000			\$18,000						
POI	YM*** - Machshava Tova	\$15,000	\$15,000			\$15,000						
TOTALS			\$2,490,175	\$593,435	\$155,960	\$1,016,460	\$372,800	\$292,525	\$11,075	\$10,000	\$12,960	\$24,960

*These investments are multi-year commitments, contingent upon the organization achieving outcomes and Federation's Annual Campaign.
 ***YM signifies investments in our partnership with Yokneam and Megiddo.

CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 4: INFRASTRUCTURE



CORE AND PRIORITY OUTCOME INVESTMENTS IN CORE COMMITMENT 4: INFRASTRUCTURE

Investment Type	Organization - Program	Total Investment	Total CC4 Investment	High			Medium		Low	
				Recruit and develop lay leaders to serve the Jewish community	Attract and retain high-quality professional staff for Jewish organizations	Promote and increase opportunities for collaboration among Jewish organizations and service agencies	Strengthen the organizational capacity of Jewish organizations and service agencies	Address need for effective marketing and communication efforts across Jewish organizations	Address physical building space needs in the Jewish community	Financially support national organizations for their basic infrastructure and operations
Core	Covenant Place Foundation*	\$83,000	\$4,150				\$4,150			
Core	Hillel at Mizrou	\$60,000	\$3,000				\$3,000			
Core	Hillel at Washington University	\$107,000	\$5,350				\$5,350			
Core	Jewish Agency for Israel (JAFI)	\$720,000	\$72,000							\$72,000
Core	Jewish Community Center*	\$1,040,000	\$52,000				\$52,000			
Core	Jewish Community Relations Council	\$285,000	\$14,250				\$14,250			
Core	Jewish Family Services*	\$759,000	\$37,950				\$37,950			
Core	Jewish Federation of St. Louis - Center for Jewish Learning	\$560,000	\$151,200			\$143,640	\$7,560			
Core	Jewish Federation of St. Louis - Community Engagement*	\$886,000	\$221,500	\$104,105	\$104,105		\$13,290			
Core	Jewish Federation of St. Louis - Community Security*	\$105,000	\$5,250				\$5,250			
Core	Jewish Federation of St. Louis - Holocaust Museum & Learning Center*	\$220,000	\$11,000				\$11,000			
Core	Jewish Federation of St. Louis - St. Louis NORC*	\$200,000	\$10,000				\$10,000			
Core	Joint Distribution Committee (JDC)*	\$505,000	\$50,500							\$50,500
Core	The St. Louis Jewish Light****	\$77,000	\$38,500				\$19,250	\$19,250		
Core	YM*** - Yokneam Megiddo Partnership*	\$241,500	\$36,225							\$36,225
POI	70 Faces Media	\$2,500	\$2,500							\$2,500
POI	American Jewish Committee	\$19,000	\$19,000							\$19,000
POI	Hillel International	\$24,000	\$24,000							\$24,000
POI	Jewish Community Centers Association*	\$19,000	\$19,000							\$19,000
POI	Jewish Council for Public Affairs	\$9,500	\$9,500							\$9,500
POI	Jewish Federation of St. Louis - P&A Discretionary fund	\$50,000	\$50,000				\$50,000			
POI	Jewish Federation of St. Louis - President & CEO Discretionary Fund	\$25,000	\$25,000				\$25,000			
POI	Jewish Federation of St. Louis - Research fund	\$40,000	\$40,000				\$40,000			
POI	Jewish Federations of North America	\$352,000	\$352,000							\$352,000
POI	Jewish Light - Multi-Year Investment Gap	\$25,000	\$25,000					\$25,000		
POI	JPRO Network	\$1,500	\$1,500							\$1,500
POI	Moishe House	\$2,500	\$2,500							\$2,500
POI	Strategic Sponsorship Fund - Jewish Federation of St. Louis	\$75,000	\$75,000				\$75,000			
		TOTALS	\$1,357,875	\$104,105	\$104,105	\$143,640	\$373,050	\$44,250		\$588,725

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The investment review process is a partnership between the Community Impact lay leaders and professionals.
This new model has been developed and implemented under the leadership of:

2019 Spring Process Lay Leadership

Transition Committee Chair: Greg Yawitz
Board Chair: Gerry Greiman

Transition Committee members:

Dugie Baron
Shira Berkowitz
Dan Friedman
Burt Garland
Randy Green
JoAnne Levy
Emily Stein MacDonald
Craig Rosenthal
Sue Schlichter
Sherry Shuman
Les Serman
Tim Stern
Rob Wasserman

2019 Fall Process Lay Leadership

Community Impact Committee Chair: Craig Rosenthal
Investment & Evaluation Subcommittee Chair:
Burt Garland
Investment & Evaluation Subcommittee Co-Chair:
Emily Stein MacDonald
Board Chair: Greg Yawitz

Investment & Evaluation Subcommittee Members:

Lila Balla
Jennifer Deutsch
Steve Gallant
Blair Kweskin
JoAnne Levy
Joey Mufson
Sue Schlichter

The Community Impact professional team includes:



Mindee Fredman
Vice President,
Community Impact



Emily Bornstein
Director of Community
Investment & Evaluation



Nikki Weinstein
Director of Community
Assessment & Planning



Lori Kabrun-Berry
Community Impact
Senior Associate



Nava Kantor
Community Impact
Associate



Colleen Doyle
Community Impact
Resource Assistant

