

EXHIBIT C

Jewish Federation of St. Louis

Local Community Partner Investment Collaboration Policy

Initially approved as the Multiple Appeals Policy by the Board of Directors: June 2016

Modification approved by the Board of Directors: April 11, 2019

Introduction:

The Federation is an important source of philanthropic support for its system of Jewish communal organizations; however, it is not the only source of funding. In recognition of this reality, the Federation has adopted the policy outlined below regarding fundraising activities to be conducted by any Local Community Partner that receives a core investment from the Federation.

Purpose:

The Local Community Partner Investment Collaboration Policy is intended to:

- Preserve the viability and success of federated communal fundraising as an important source of the Jewish community philanthropic support of Community Partners.
- Maximize the success of the fundraising activities of local Jewish communal organizations.
- Treat donors with care and respect by helping to ensure a thoughtful coordination of community fundraising activities.
- Provide a simple and effective process for collaboration, communication, and planning of community fundraising activities.

Federation and Local Community Partner Requirements:

1. Fundraising activities and events should be added to the Community Calendar on JewishinStLouis.org as soon as plans are finalized, but not fewer than 90 days from the scheduled event date or start date.
2. When planning any activity or event, the Federation and local Jewish communal organizations should consult the JewishinStLouis.org Community Calendar to ensure minimal conflicts with other Community programs.
3. In order to foster a supportive fundraising environment for all Local Community Partners and to prevent timing conflicts for large scale fundraising efforts, Capital Campaigns or special fundraising activities with a fundraising goal of \$500,000 or greater must be approved by the Federation.
4. Federation will offer fundraising support if the project or needs are vetted prior to an organization announcing an appeal or campaign. Vetting and approval by the Federation does not however guarantee fundraising support, which will be based on the capacity of the Federation staff at the time of the appeal or campaign.

Adhering to these requirements supports the Federation's efforts to develop the financial resources needed by our community and enhances our ability to build and promote collaboration among all Jewish community organizations.

While not required, we encourage Local Community Partners to annually participate in the Communal Services Staff Appeal in support of the Jewish Federation Annual Campaign.