



COVID-19 SCENARIO PLANNING WORKSHOP SERIES

The scenarios developed through the JewishTogether.org scenario planning initiative respond to the question,

“What might the lives of Jewish communal stakeholders look and feel like over the next 24 months?”

Organizational leaders will explore:

1. Within each individual scenario, what *could* organized Jewish life look like (or need to look like) in the next 24 months?
2. Given our values and vision for our organization/community, and the capabilities and assets at our disposal, what *should* we be doing over the next 24 months, and how should we be doing it?

Who Should Participate

- You are invited to bring a team of 6-8 from your organization. You are welcome to bring fewer if that is right for your organization.
- Participants may be professional or lay leadership.
- Decide who will own this process and who will participate along the way.
- Between sessions, you may seek input from others who do not participate in the full process.
- Someone participating needs to have a high-level understanding of what your organization does, your key programs, and your most significant expenses.
- We ask that participants commit to participating in every session.

What to Expect

- Engaging workshops facilitated by Beth Rosenberg, who has more than 25 years in executive leadership positions and now works with organizations to build successful strategies with a focus on execution.
- Hands-on activities that will lead to concrete strategies and a roadmap for moving your organization forward.
- Opportunities to work with others from your organization and from across the community.

How This Works

- There will be 5, 2-hour workshops.
- Workshops will be held from 5:00 – 7:00 p.m. on: September 14 and 29, October 12 and 19, and November 2.
- All sessions will take place virtually over Zoom.

The Process

- 1. Understand your organization today:** Analyze your current state.
- 2. Explore future possibilities:** Rehearse each future and generate options.
- 3. Narrow the list:** Evaluate and prioritize core and side bets.
- 4. Define your organization's tomorrow:** Plan next steps.

Jewish Federation of St. Louis is pleased to bring this program to our community.

For more information or to register: Contact Nikki Weinstein at 314-442-3764 or nweinstein@jfedstl.org.

Meet the Facilitator: Beth Rosenberg



Beth is recognized for developing great leaders, enhancing executive effectiveness, building successful strategies, elevating individual and team performance, and driving execution. She brings unique insights in encouraging sustainable and successful outcomes through interactive facilitation of leadership teams and coaching executives.

Beth has more than 25 years of leadership experience in a variety of executive positions at KeyCorp. In her current role as partner in Front Door Consulting, a business she co-founded, she has brought her wealth of business knowledge, facilitation and coaching skills to a range of individuals and organizations, including global banks, pharmaceutical companies, technology firms, law firms, professional service firms, art museums, and non-profit organizations.

Beth received her MBA from Case Western Reserve University, is a Gestalt Professional Certified Coach and is a certified MBTI facilitator. She is also very active in volunteer leadership positions in Jewish agencies in Cleveland including Menorah Park Center for Aging, The Jewish Education Center of Cleveland, Jewish Federation of Cleveland, Gross Schechter Day School, and Kent State Hillel. She and her husband, Frank, have 3 grown daughters and live in Pepper Pike, Ohio.